

## Health & Wellbeing Board Sub Group Pro-forma

19th October 2018

<b>Name of Sub Group:</b>	Live Well Board	<b>Chair of Sub Group:</b>	Cllr Judith Lloyd Executive Member for Health and Wellbeing	<b>Responsible Officer:</b>	Darryl Quantz Public Health Consultant Trafford Council
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	<b>Strategic Priority</b>	<b>Actions for delivery</b>	<b>Expected Outcome</b>	<b>Timeline for delivery</b>
1	<b>Tobacco Control</b>	<ul style="list-style-type: none"> <li>We will engage 5 schools to implement Smoke Free School Gates</li> <li>We will identify smoke free playground programmes that could be replicated in Trafford and map out how this could be done in Trafford</li> </ul>	<ul style="list-style-type: none"> <li>Children are protected from tobacco related harm from conception onwards</li> <li>Children and young people will be protected from Environmental Tobacco Smoke</li> </ul>	<b>End of 18/19</b>
2	<b>Reduce harms from alcohol</b>	<ul style="list-style-type: none"> <li>We will identify opportunities for advocating for minimum unit pricing.</li> </ul>	Reduce harm from alcohol	<b>End of 18/19</b>
3	<b>Poverty Reduction and Inequalities</b>	<ul style="list-style-type: none"> <li>Develop a poverty reduction strategy for Trafford.</li> <li>Support/engage with opportunities for healthy economic growth (e.g., social enterprises)</li> <li>Calculate cost of moving to a living wage for the Council</li> </ul>	Reduce the levels of poverty in Trafford	<b>Poverty Reduction Strategy draft by end of 18/19</b>
4	<b>Spatial Planning</b>	<ul style="list-style-type: none"> <li>We will meet with planners to outline opportunities for embedding health in the local plan</li> </ul>	Spatial development is undertaken that specifically includes health and wellbeing goals	<b>End of 18/19</b>

